



Hoosier Outdoor Writers

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

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All submissions and correspondence in regards to the newsletter should be directed to: Tom Berg (e-mail: director@hoosieroutdoorwriters.org), or to Tom Berg, 2142 Nondorf St., Dyer, IN 46311. Portions of this newsletter may be reproduced only with the permission of the Hoosier Outdoor Writer's Executive Board and/or the permission of the original author or authors submitting the material. HOW website: www.HoosierOutdoorWriters.org.

On the cover: Fishermen know that those last few casts at dusk often produce some of the biggest fish of the day. This photo was taken in northern Wisconsin and shows an angler casting for bass right before dark. The bright pink colors of the sunset create a beautiful scene. Tom Berg photo.



President's Message

by "Ranger" Bob Sawtelle

"Build Your Outdoor Network"

It is October 12th, and I have just returned from a whirlwind of outdoor adventures with a great group of mixed personalities. The photo to the left shows a respectable king salmon caught on the Pere Marquette River in Michigan during the first week of October, 2014. I enjoyed a great salmon run on one of America's remaining wild and natural free-flowing rivers. Wonderful material for "Outdoor News"!

But this tale is not about the big fish, it is rather about what occurred while I was driving the camper and drift-boat north to Michigan.

A weekend earlier I had HOW member Don Cranfill and his friend Hunter Mann down to fish the Blue River of Harrison County, Indiana. They floated the river in kayak and pontoon, and both successfully caught many fall smallmouth bass. It was another weekend of sharing a great Indiana place with fellow HOW member.

At the float's end I showed Don a canoe that I was hoping to replace. A friend of mine had loaned me his 1984 Old Town Discovery Sport square stern 13 foot canoe for the last couple of years. He had left it at our Blue River farm for me to use, and I fished from it many times. Whether with paddles, oars or 3hp motor this boat can do it all and go all places that are wet. I fell in love with it. It truly is the most stable, versatile and adaptable lake and river boat I have experienced. It is a fly fisherman's dream.

My friend has recently returned to claim his 1984 Old Town watercraft. Unfortunately, this model of Old Town has not been manufactured for a decade or more. **I had to find its replacement – another canoe just like it.** Knowing Don's "search and find" talents on the computer, I asked him to help. He said he would do me the favor.

So as I am driving to Michigan, a text message from Don says he has located a match. I pulled over in the next rest area. The canoe was for sale on eBay and the seller was located in Northern Minnesota. Don jokingly stated that since I was already in Michigan I could simply extend my trip and drive over to purchase and pick it up. Then he sent me the eBay link.

I looked it up on the iPhone. Well geez! It just happened the seller was located only an hour away from friends that I goose hunt with in Minnesota. My wife pitched in with her telecommunications and banking skills to help secure the deal. My friends agreed to buy and pick-up the canoe for me, so now I own the canoe I was seeking. Great, except that it was now stored in a barn in Minnesota. Minnesota is a long way from Southern Indiana!

It just so happens that my older brother is a Minnesota DNR Park Ranger. He is coming to Indiana to hunt deer with me in just a few weeks. He has promised to pick up, transport and deliver the canoe. Success!

The moral of this story: Hunting and fishing builds strong and broad-reaching friendships. This success story began with another outing among HOW members.

My message to HOW MEMBERS: Keep building, expanding and investing in your outdoor network and HOW member friendships – it pays off.

Best,

Ranger Bob

The Hoosier Outdoor Writers

New Members, Past Presidents & Memorial Section

"Bavou" Bill Scifres

HOW extends a warm welcome to our growing ranks of outdoor communicators:

See membership changes and updated info on page 14.

Memorial to Deceased HOW Members

Those Who Have Gone Before Us:

Jack Alkire – HOW President 1979 Bill Beeman – Executive Director

> Don Bickel Ed Blann Charlie Brown Gary Carden

Jim "Moose" Carden – HOW President 1982/83

George Carey John Case

Bill Church - HOW President 1972

Jack "Big Jake" Cooper Mark Cottingham

Jerry Criss Gary "Dox" Doxtater Dick Forbes

Tom Glancy - HOW President 1977

Dale Griffith Fred Heckman Jack Kerins

Mike Lyle – HOW President 1981

Ralph "Cork" McHarque – HOW President 1976

Dick Mercier Bob Nesbit Hellen Ochs Jack Parry Harry Renfro

"Bayou" Bill Scifres - HOW President - 6 Terms

George Seketa
Hal Shymkus
Al Spiers
Robert "Doc" Stunkard
Butch Tackett
Joe West

Past Presidents of HOW

1969

Bayou Bill Scilles	1909
"Bayou" Bill Scifres	1970
"Bayou" Bill Scifres	1971
Bill Church	1972
Rick Bramwell	1973
Jack Ennis	1974
Phil Junker	1975
Ralph McHargue	1976
Tom Glancy	1977
Bob Rubin	1978
Jack Alkire	1979
Louie Stout	1980
Mike Lyle	1981
Jim "Moose" Carden	1982
Jim "Moose" Carden	1983
John Davis	1984
John Davis	1985
Ray Harper	1986
Ray Harper	1987
Ray Dickerson	1988
"Bayou" Bill Scifres	1989
"Bayou" Bill Scifres	1990
"Bayou" Bill Scifres	1991
Jack Spaulding	1992
Jack Spaulding	1993
John Rawlings	1994
Phil Bloom	1995
Marty Jaranowski	1996
John Martino	1997
Mike Schoonveld	1998
Jack Spaulding	1999
Jack Spaulding	2000
Sharon Wiggins	2001
Phil Junker	2002
Larry Crecelius	2003
Bryan Poynter	2004
Phil Bloom	2005
Brian Smith	2006
Brian Smith	2007
Brent Wheat	2008
Bryan Poynter	2009
John Maxwell	2010
Brandon Butler	2011
Josh Lantz	2012
Ben Shadley	2013

HOW Conference Announcement

2015 HOW Conference Site, Conference Dates Chosen

We are pleased to announce that the 2015 HOW Conference will be held in northeastern Indiana at Pokagon State Park north of Fort Wayne.

The annual meeting will take place at the conference center at the Potawatomi Inn, and we have reserved a block of rooms at the inn for members who would like to stay overnight (reservations info will appear in the next issue). The conference will take place on the weekend of April 10-12, 2015, with the main meeting occurring on Saturday, April 11.

The date of this conference was selected very carefully to minimize conflicts with Easter, Mother's Day, Memorial Day and AGLOW events, so hopefully most

A view of the Potawatomi Inn at Pokagon State Park, as seen from the waters of beautiful Lake James. HOW members who have never been to this park (or northeast Indiana) should make plans to attend! It will be another great conference!

HOW members will be able to plan their schedules ahead of time and attend. So be sure to SAVE THE DATE!

We chose Pokagon State Park as the conference site this year as part of our ongoing effort to move the conference around



the state and give our members a chance to experience parts of Indiana that they have not yet seen. Northeastern Indiana is known as the "natural lakes region", and for good reason. There are scores of deep, natural lakes of all sizes in this area, and they provide outdoor recreation for thousands for Hoosiers. Whether you enjoy fishing, hunting, trapping, boating, hiking, biking, photography, nature watching or any other outdoor activity, northeast Indiana can accommodate your needs. HOW members should head north next spring and join the fun!

As usual, we will have plenty of interesting seminars and speakers at this conference. We will also announce the winners of our annual awards-incraft contests and elect new officers.

For everyone who has come to love the HOW Raffle over the past several years, we are planning to make it even bigger and better this year. It will be hard to top the quality and quantity of the last few years, but we will do our best! If you haven't attended a conference recently, come see what it's all about!

More details will be forthcoming in future editions of *The Blade*. Besides our annual Fun Shoot on Friday, April 10, we will have a Friday evening BBQ and we are planning a fishing outing for Sunday, April 12. Whether you plan to attend the entire weekend or just the annual meeting on Saturday, the trip to Pokagon State Park will definitely be

Save The Date!

Conference: April 10-12, 2015 Annual Meeting: April 11, 2015

worth it. Don't miss the 2015 HOW conference!

HOW Awards-In-Craft Winner

Writing Contest - 1st Place (General Outdoors category) - Under 1000 Words

"The Quest For Fire"

by Jack Spaulding

Camping, fishing and roving the river bottoms along the Big Flatrock River were my primary forms of entertainment as a child. Like a lot of the other boys my age, I carried a water-proof match safe in my pocket and always had a supply of "strike anywhere," wooden kitchen matches. If a kid didn't have a match safe, it was likely he carried a Zippo lighter with a couple extra flints tucked under the lighter's cotton packing.

Having the means of making a fire was something we took for granted. Every boy and a lot of farm girls I knew could have a welcoming campfire going even in wet weather in short order.

We knew dry tinder could often be found in the recess of a hollow tree, and an old songbird's nest makes good tinder to start a fire. We also discovered the dead and dry limbs from a sycamore tree burned with a clear flame, and produced little or no smoke.

We didn't depend on crumpled newspaper sheets to start a cheery blaze. We whittled fuzz sticks and used the starter sticks and wood shavings as the foundation under a tiny teepee of small sticks tucked behind a wind break. Carefully we would add larger branches to the teepee, and the soon-to-be campfire was ready to be lit.

If everything was properly prepared, a single sputtering kitchen match or the quick touch of a Zippo's flame was all it took to produce a welcoming fire along the riverbank. The tinder and tiny branches would quickly catch fire and the rising flames would ignite the larger branches.

Making a "one match" campfire was a point of pride. No one really gave "fire making" lessons to another. It was a woodcraft learned by watching older kids and learned by practice and trial and error.

For a night of camping, a huge pile of dead limbs and branches from the surrounding woods was required. Sometimes the pile of firewood we gathered was impressive because we didn't want to run out of firewood before we went to sleep. No one wants to sit around in the dark.

Like ancient hunters of old, we would sit around our blazing campfire and tell our tales of heroics, verbally stretch the big fish we caught or claimed to have caught, and talk about baseball. Occasionally, someone would take a stick and poke at the fire to rearrange a piece of firewood. We all agreed, a good campfire needed a proper amount of poking.

We were always careful to make sure our campfires were safe. In all the years growing up along the river, I don't know of one instance where there was a problem. Even back then, we knew the stern instructions from Smokey Bear and made sure our campfires were properly extinguished before breaking camp.

There have been a few times in my life when my ability to make a fire proved to be critical. All were cases involving hypothermia brought on by an unexpected dunking in cold water. A quick fire brought rapid relief to physical suffering, and in a couple instances, may have averted what could have been life threatening situations.

My grandson and I were out in the garage one day this past winter and he noticed a key ring size magnesium fire-starter I'd just purchased.

"What is this, Grandpa?"

"That's a new type of fire starter that uses magnesium and a striker bar to make sparks. Maybe when the weather breaks I'll take you up to the cabin and show you how to build a fire out in the woods.

He was smiling at the proposition, but I noticed my daughter and my wife weren't.

That's okay. I know it is a different world out there now, but everyone should know how to build a fire. You never know when you might have the opportunity to stretch a fish.

Now upon the dawn of summer, Ma Nature gifts me with the perfect day - nary too hot nor too cold. Tis a day designed for sharing with my future self through a few pages in my journal. Sun massages my face with warmth, and his brightness lifts my spirits to Heaven's azure heights.

I love the feel of pencil in hand, creating word after word, thought after thought on paper, especially when I am penning meditations on nature. Characteristically, the reflections of my pennings are so easily distracted by the natural world with its scents, its sounds, its creatures, its foliage.

Not many words have found their way onto my page. Listening to the whistle of the chickadee and the love calls of a cardinal pair, I allow my attention to be diverted by the stroll of the tiniest of bugs, garbed in pale, fairy-like, minty attire. So small is Bug, that she is perceptible only to the astute observer of nature or the curious two-year-old.

Bug meanders up and down and across my sparsely journaled page, zigging and zagging, traversing the few words that I have managed to script. Tiring of the paper, perhaps because it offers no sustenance, Bug climbs atop my pencil and navigates my finger, exploring her path over my hand to wrist's arc. Perhaps Bug's ultimate goal is my forearm where she weaves in and out and around a forest of brunette - and rare gray - hairs, tickling her way along.

The maze of hairs do not squelch her determination, although Bug's path alters frequently along her trek. Occasionally stopping to survey her surroundings, she tests her almost microscopic wings before continuing her exploration.

How cute is Bug's miniscule body, more like a spec that moves. Her wings are most intriguing - so delicate, almost lacey. More akin to fairy folk wings than insect, and likely the impetus for the naming of her species: lacewing. Bug's tiny, tiny wings flit almost imperceptibly.

Bug is a marvel. How can a complete set of body systems fit into a speck? How can this speck of a body house a brain or a heart or a skeleton? How can Bug's near invisible threads of legs support, let alone transport, her being as she weaves her pattern among the hairs on my arm? Creation is so very amazing.

For what purpose was your life created, Tiny Bug? So small and seemingly insignificant, easily invisible to human awareness is your existence. Every creature, though some their talents well hidden, possess a unique purpose. Is yours merely to be dinner for a larger predator? Or is it, quite simply, to give joy to those observant enough to see the tiniest of Nature's creatures?

Are you, perhaps, a fairy come to visit a kindred spirit? Or are you a spy of the Almighty come to Earth to watch my comings and goings, to spy my compassion for nature and her wildlife? For Earth's orchestrated work is oft-times accomplished through the smallest, humblest, and most insignificant.

Is your purpose to teach me humility? God knows that I can use the lessons. In the scheme of the universe, I am a lesser speck than are you in comparison to me. Nay, far less than you, far less, even, than an amoeba.

Yet you teach me that, no matter how inconsequential, how miniscule, how invisible to human's awareness, I have purpose. You teach me that there are no trivial creatures in this immeasurable universe.

You do not question or pursue your purpose. You merely live your purpose, unbeknownst to you. Alas, I continually search, constantly question, argue, and rebel that my life does not seem to be leading me to fulfill the purpose that I perceive to be mine. How great is your lesson.

Nearing my elbow's crook, Bug tires of her visit and floats away on ever-so-fragile wings that catch the gentlest hint of an air current. Bug's visit becomes a treasured entry in my journal of writings about the wonders of Mother Nature's design. Thank you for such a sweet visit and safe travels, my Tiny Bug.

Editor's note: Virginia Rhys Anson joined HOW as an Associate Member in January, 2014. She writes a column titled "Meandering along the River's Edge" for an online newsletter and is writing nature stories for a future book.

DNR NEWS

Indiana Department of Natural Resources 402 W. Washington St. W255 B Indianapolis, IN 46204-2748 Phone: (317) 232-4200

For immediate release: Sept. 26, 2014

Indiana Citizens can help put an end to poaching

Indiana Conservation Officers are encouraging citizens to partner with the Turn in a Poacher (T.I.P) program and become active in putting an end to poaching.

T.I.P. is a non-profit organization that originated in 1983 for the purpose of paying rewards to promote public involvement and assistance to the Indiana Department of Natural Resources Law Enforcement effort. TIP is administered by a citizen's advisory board consisting of members that represent many different sportsmen organizations.

"Concerned citizens are the main reason why Indiana TIP has been successful in fighting against poaching and bringing justice to those who violate Fish and Wildlife laws", said TIP citizen's advisory board President Joe Cales. "Poaching affects us all".

Since 2011 TIP has received 1,388 tips and has paid \$13,100 in rewards for tips that have led to the arrest of a suspect. TIP was instrumental in funding the beginning of the nationally recognized K-9 resource protection program for the Indiana DNR Law Enforcement Division.

"The Turn in a Poacher organization and its members continue to be a great supporter of the mission of the DNR Law Enforcement Division", said Director Danny East. "Our success is greatly increased by the support of our citizens and sportsmen organizations".

Interested citizens may join TIP by visiting their website at http://www.in.gov/dnr/lawenfor/2745.htm

To report Fish and Wildlife violations and remain anonymous citizens are encouraged to use the TIP line by calling 1-800-TIP-IDNR.



Media contact: Lt. William Browne, DNR Law Enforcement, 765-509-0207



Turn-In-A-Poacher Update

by Brent T. Wheat

As your new, duly-elected HOW representative to the Indiana Turn-In-A-Poacher (TIP) Board, I will endeavor to keep the membership updated on the workings of this very important organization.

Most recently, the TIP board met on August 23 at Fort Benjamin Harrison State Park in Indianapolis. The following items were discussed:

- A new push for Supporting and Lifetime members of the TIP organization has begun. Annual memberships will now cost \$25; donors will receive a membership card, certificate and a nice camouflage TIP hat. Corporate memberships are \$100/year and also come with a card, certificate and two hats. Lifetime memberships are \$250 and in addition to other items listed, the member will also receive a nice personalized, embroidered TIP button-up shirt.
- The TIP board is sponsoring the purchase of a new Natural Resources Protection Canine for the Indiana Department of Natural Resources. The dog will be purchased with funds from TIP along with a significant yearly maintenance stipend for the working life of the animal. The goal is to provide the DNR with another of these valuable and useful K9 officers while promoting public awareness of TIP. These dogs, many of them former rescue dogs, are trained to find things like hidden game animals or ditched firearms during investigations by conservation officers. They are not attack trained.
- Finally, and perhaps of the greatest concert to the majority of HOW members, the board voted unanimously to turn down an offer from the Humane Society of the United States (HSUS) to donate \$5000 for information leading to the apprehension of the criminals responsible for shooting a spotted fawn in Marshall County earlier this year. After much discussion, it was decided that in spite of a mutual desire to prevent and prosecute all poaching, the core values of the HSUS are opposed to those of most hunters, trappers and fishermen. It was decided that the positive benefit gained by accepting this donation would be outweighed in the long run by the negative public opinion backlash of any association with HSUS.

Though there is certainly a range of opinions on the subject, in my estimation the majority of members of HOW are vehemently against working with HSUS in any form or fashion. Therefore, during my term on the board, I will staunchly oppose working with any group that has either publicly (or quietly) opposed the legal taking of wildlife.

For additional information, check out the Indiana Turn-In-A-Poacher (TIP) website at: http://www.in.gov/dnr/lawenfor/2745.htm.

Thank you.

Brent T. Wheat

HOW Member News

Two Active HOW Members Receive Prestigious AGLOW Golden Glow Awards

Gilbertsville, KY. The Association of Great Lakes Outdoor Writers (AGLOW) awarded its highest honors to five recipients at its recent annual conference at Kentucky Dam Village State Resort Park in September. Two of the recipients were **HOW members**. Golden Glow Awards were presented in the Excellence-In-Craft,

Individual, Organization, Company and Hospitality categories during the Golden Glow Banquet. The recipients included **Michael Schoonveld, William Keaton**, Whitetails Unlimited, Hobie Cat Company, and the Mercer (WI) Area Chamber of Commerce, respectively.

Bill Keaton - Golden Glow Individual Award

On September 17, 2014, William B. Keaton, attorney of Rushville, Indiana, was presented the **Golden Glow Individual Award** by the Association of Great Lakes Outdoor Writers at their annual meeting held at Kentucky Dam Village Resort. The award was presented by Mike Schoonveld, a past president and member of the Board of Directors of AGLOW.

The Golden Glow Individual Award is presented to an individual who has demonstrated outstanding service and dedication to the outdoor media and industry. Keaton was recognized for providing more than 20 years of volunteer legal services to AGLOW and its members representing countless hours and tens of thousands of dollars of legal services over the years. In presenting the award, Schoonveld stated, "Bill has worked tirelessly for our organization for more than 20 years. What was his fee to AGLOW for these services? Zero."

Bill Keaton (right) receives his Golden Glow Individual Award from AGLOW Past President Mike Schoonveld in September.

"When Bill started volunteering service to AGLOW, we were a little known regional outdoor writer group with a four digit

budget," Schoonveld continued. "With Bill's help and guidance through the years we have risen to the top of our industry. We couldn't have done that without Bill's advice."

The Golden Glow Individual Award is the highest honor presented by The Association of Great Lakes Outdoor Writers. Keaton retired from his position as AGLOW Legal Advisor earlier this year, but he will remain as HOW's Legal Advisor. Thank you, Bill. Your efforts are very much appreciated!

Mike Schoonveld - Golden Glow Excellence-In-Craft Award

Michael Schoonveld of Morocco, Indiana, was presented the **Golden Glow Excellence-In-Craft Award** by the Association of Great Lakes Outdoor Writers at the same conference. Award nominees are selected and voted upon by the Past Presidents of AGLOW. The recipient must be a member they deem an ultimate professional, skilled in their craft with proven service to the organization. The award was presented by Tim Lesmeister, a past president and member of the Board of Directors of AGLOW.

Below are excerpts from Schoonveld's acceptance speech:

Thanks to all the AGLOW past presidents, who weighed the options, then cast their vote and found me worthy of

this award. I am truly humbled.

When I was a kid, outdoor writers were my heroes. People like Ted Trueblood, Homer Circle, Erwin Bauer, Glenn Lau and others. It never entered my mind whether those guys wanted to be a hero or not. When I was a



Mike Schoonveld (left) receives his Golden Glow Excellence in Craft Award from AGLOW Past President Tim Lesmeister (right) at Kentucky Dam Village State Park.

school kid, those guys, who walked the walk, lived the life, went to the places and experienced the adventures worth printing in outdoor publications were as important to me as star athletes, movie heroes or famous astronauts were to my friends and classmates. When I attended my first AGLOW and OWAA conferences I nearly slobbered all over myself when I was able to meet some of my boyhood heroes. I was like a kid who loves football meeting Peyton Manning or a kid who loves space meeting Neil Armstrong.

This was especially important to a boy who grew up in a town with 800 people and who lived most of his adult life in a town with 900 people - though I didn't and still don't live in the town. Morocco is my mailing address and my brother is my mailman. I live in the boonies and go to town when I need a wheel bearing, loaf of bread or have an appointment with the editor of my local newspapers.

I never wanted to be a hero. My goal was never to win the Golden Glow award. I've always loved writing the articles and columns that have been produced with my by-line. I've always enjoyed the money I earned from selling those articles, not because I love money, but because that money opened the doors to more fun, destinations and adventures. It paid the way to places I'd never have had the money to afford to travel to or the invitations to visit. These were and are the kind of places my

boyhood heroes traveled.

I've been able to catch the kinds of fish my boyhood heroes caught, hunt the kind of game my boyhood heroes pursued. I never wanted to be a hero, I just wanted to walk in my hero's footsteps.

And I have. And writing about those footsteps is what allowed it to happen. And if, along that road of life, I became someone's hero, I'm awestruck. It wasn't intentional. It wasn't intentional for me to win the Golden Glow award. Several of my heroes have won it in the past, and it humbles me to be included in that group. If I have become some young outdoorsman's hero because of the paths I've taken, I hope they end up at this podium someday in the future, as appreciative as I.

Thank you for your nomination. Thank you, the Past presidents of this association for your votes. Thank you, the members present at this conference for a few minutes of your time while I droll on, and on, and on.... A special thanks to my wife, Peggy who has put up with me while I took the forks in life's road that has me standing here. It



wasn't easy for her. I'm as proud of her as much as I hope she's proud of me. In short, thanks to all of you!

Greet Ray McCune At The Autumn 2014 Allen County Author Fair

Long-time HOW member and book author Ray McCune will be one of the featured authors at the 2014 Allen County Public Library's Author Fair on Saturday, November 8, 2014.

The Author Fair will take place in the main library at 900 Library Plaza in Fort Wayne, from noon until 4:00pm.

McCune and the other authors will be available to talk about their books or about the book writing process.

The staff of the Bookmark Bookstore in Fort Wayne will assist the authors at the event by selling titles and enabling authors to interact with the audience and sign books. A

Allen County Public Library

AUTHOR FAIR

Saturday, November 8, 2014

12:00 noon-3:00 pm | Main Library

An opportunity to chat with published authors, buy their books, and attend panel discussions.

total of 10% of the proceeds will be donated to Friends of the Allen County Public Library, an organization which helps support the steady growth of the library and its services to the community.

Bob Sawtelle (rowing) and friends drift Michigan's Pere Marquette River in search of trophy chinook salmon.

Bob Sawtelle and Friends Find Salmon and Trout

"October decisions," thought HOW President Bob Sawtelle. "Should I go north or south? How about both? I was fortunate enough to be able to take my angling adventures in both directions!"

"First, it was north to the Pere Marquette River of Baldwin, Michigan for almost two weeks of hooking up with big king salmon. Then it was off to the Cumberland River of Jamestown, Kentucky for feisty

rainbow and brown trout. Trophy angling opportunities abound in both waters and both adventures were filled with the making of new friends and sharing with old pals."

"Reflecting back on the

trips, I have discovered the true value of living in Indiana," he continued. "It is in the middle of some great home-state and regional outdoor opportunities. If you are willing to invest in a long days drive, you can successfully invade our surrounding state's natural treasures and premier hunting and fishing grounds. Living in the Midwest is just that; we live in the middle and can get anywhere from "here" with little effort or planning. Highway or airway, we can go. We just have to make that tough decision of what to do next and where."



Bob Sawtelle with a nice Cumberland River rainbow trout caught on the fly.

"After Indiana deer hunting season ends in January, maybe some saltwater fly fishing will be in order in February. Mr. Maxwell, get your fishing gear ready!"

Three Generations of Keaton Men Fish Canada

As you read on page 10, Bill Keaton has retired as the legal advisor to AGLOW, so he has a little more time available to him than in years past. He still operates his Rushville, Indiana legal practice and serves as HOW Legal Advisor, so he hasn't entered full retirement yet. He still stays busy!

"Now that I have begun to take a little more family time," said Keaton, "I took my son, Will and my grandson, also Will, to Canada in July for a remote fly-in. It was quality time with just the three of us on a quiet lake for a week. Little Will is 3 years old – the same age I took my son Will to Canada fishing for his first time – just the two of us."

"It was a great time of bonding, fun, fishing, teaching; and yes, for me, still learning. I had the opportunity to catch some nice smallmouth bass with the fine G.Loomis fly rod I won in HOW's "What is it?" contest. The contest I won was generously supported by the fly rod donation from John Mazurkiewicz of Catalyst Marketing Services. Thanks, John!"



Three generations: Former HOW member Will Keaton (left), with son Will Keaton (center) and HOW Legal Counsel (and father/grandfather) Bill Keaton (right). Nice string of walleyes!

"Grandpa had a great time," continued the eldest Keaton. "I used my new G.Loomis fly rod and had a ball catching medium-sized smallmouths. I was using a crawdad fly, and they ate it up!"

"Having used circle hooks for the first time during the AGLOW Board meeting on Captiva Island, Florida in January of this year, I felt they would be the perfect hook for a small child learning to fish. Children often seem to have difficulty getting the concept of setting the hook. With circle hooks, you just crank, and that is what kids do best."



Above: Bill Keaton fights a feisty smallmouth bass with his G.Loomis fly rod. **Right:** Bill and grandson Will enjoy time together while fishing for some tasty Canadian walleyes.

"Although we had a little trouble finding the walleyes the first day, once we did the circle hooks were flawless. They were much more effective than simply trying to set the hook at the right time with a minnow or leech. We just cranked and rarely missed!"



Schoonveld Becomes A Riverboat Captain

Natural gas pipelines often cross rivers underneath bridges. Captain Mike Schoonveld recently did some work for a company that does maintenance on these pipelines, like painting, sandblasting – or in this case – cleaning a pipeline over the St. Joseph River and then wrapping it in a high-tech duct tape.

Schoonveld worked with a construction crew that was recoating a natural gas pipeline running under the Sherman Street Bridge in Elkhart, Indiana. The interesting thing was the company decided the best way to approach the pipeline over the river was by boat! So the company purchased a pontoon boat, built a scaffolding base on the deck and erected enough scaffold to allow their workers to access the pipes.

Then they realized they needed a licensed captain to operate the boat, just like a commercial truck is required to



The construction crew prepares their pontoon boat for a day's work on the St. Joseph River. Photo by Mike Schoonveld.

have a commercially-licensed driver behind the wheel. With a little networking, Captain Mike landed the job and was spotted piloting this stylish vessel up and down the St. Joseph River in late September.

"I've learned that putting a pontoon boat on a trailer in a swiftly flowing river is completely different than launching or loading a boat where there is no current, like in a marina on Lake Michigan! The first day was a comedy. By the third or fourth day we were ready to make YouTube videos of how to do it painlessly," said Schoonveld.

"Once I maneuvered the boat into position under the pipeline in the morning and got it tied off, there was plenty of time for wildlife

watching. Walnut trees along the shore ensured a good supply of squirrels to observe. I saw a mink patrolling the riverbank almost every day and a peregrine falcon used the stretch of water just upstream of the bridge as its favorite hunting area."

This job was much different than Schoonveld's normal work as a Lake Michigan charterboat captain. Normally he plies the waters of the big lake in search of salmon and trout. "That's right," he said. "With this job I never had to worry about whether the fish were biting!"

Membership Changes and New Contact Info

The following HOW members have updated contact information. Please make a note of these changes:

Bob Jennings (new email address): bobj16132@gmail.com

Larry LaGrange (new home phone): 812-556-0045

If your email address, phone number or other contact info changes, please notify HOW Executive Director Tom Berg at thomas.berg@comcast.net or by mail at 2142 Nondorf Street, Dyer, IN 46311.



Keaton Grandsons Are Unstoppable!

Bill Keaton is in the news once again!

"I am a grandfather again," beamed HOW Legal Counsel Bill Keaton. "Our son Will and his wife, Nicci, brought Jacob Leo Keaton into this world on August 22, 2014. All are doing well. This is our eighth grandson – no granddaughters!"

Grandsons are great, but there are no laws against having the occasional granddaughter, counselor!

Bill Keaton (left) holds newborn Jacob Keaton.



Gary Redmon Is On The Hunt For Monster Hoosier Bucks

"Hang in there – you never know what will happen during deer season." That's what HOW member Gary Redmon said recently. He should know, too. At the beginning of last year's hunting season he harvested a beautiful buck, even though the big deer had never appeared on his trail cameras. Here how he described it:

"I got no buck photos last season on my trail cameras," he said. "The cameras are in my gun hunting area; I stay out of the area and only sneak in during midday once a week to check the cameras. I saw nothing but does."

"Then, sitting there on opening morning (three hours into the gun season), a lone buck walked out 30 yards away from me," Redmon continued. "After all the early preparation and anticipation, I pulled the trigger and it was over. The trail cameras are great technology, but you just never know what may actually come by." You can see by the photo above that it was a beautiful deer. This year he hopes to harvest another:

"This year is winding down, leaves are in full color and falling to the ground – along with plenty of acorns," he said. "The 2014-15 deer season is in full swing. Rubs and scrapes are appearing and there is rut activity out there. My trail cameras and stands are up and the anticipation begins."

"This year my cameras have captured a heart-pounding sign of hope," he observed. "The trail camera photos (below and right) were taken a



few days ago in the area where I will gun hunt this season."

"I plan to begin bow hunting this

week in a different area."



Hope springs eternal in the deer woods, especially when a big buck is sighted!

Josh Lantz and Partner Crowned Mercer Muskie Madness Champions

Mercer, WI (October 20, 2014) – A total of 57 serious muskie anglers converged on the tiny town of Mercer in Wisconsin's north woods last weekend to compete in the Third Annual Mercer Muskie Madness Challenge, an open muskie tournament sponsored by the Mercer Area Chamber of Commerce, the Turtle Flambeau Flowage Association and Gateway Lodge to benefit Wounded Warriors In Action (WWIA). HOW Past President Josh Lantz was one of the anglers. His partner was Kristen Monroe – HOW members may remember seeing her at this year's HOW conference and HOW Fun Shoot.

The event challenged 29 two-person teams to catch, photograph and release as many muskies as possible from any of ten Mercer-area lakes over the two-day tournament. Scoring was based on a total point system, with eight points awarded for a 36-38" fish, ten points awarded for a 38-40" fish, and 25 points for any muskie over 40" plus one point per inch or portion thereof above the 40" mark. The rules allowed each angler to fish with two lines – one artificial bait and one live bait per angler.

The month of October typically brings some of the best muskie fishing of the year to the upper Midwest, as rapidly falling water temperatures trigger increased feeding in the big predators. The visiting team of Josh Lantz (New Buffalo, Michigan) and Kristen Monroe (Elkhorn, Wisconsin) had fished several Mercer area lakes early last summer, but knew they'd need to change their game plan and look for a new lake with more dramatic structure if they had any chance of competing with the throngs of local guides and area anglers in the tournament field.

"Once the weather forecast came in, I knew we'd need to fish as many deep breaks and as much vertical structure as we could find," said Lantz, who carefully studied the high definition detail of all available lakes on the LakeMaster GPS Map Card in his Humminbird sonar/GPS unit and ended up selecting Spider Lake in Iron County's Turtle River system. "Even though we'd never fished it before, Spider appeared to have the best combination of deep water breaks and other key structure that we expected to be appealing to big muskies during the fall transition."

The first day of competition brought a 15-degree drop in temperatures, soaking rains and 20 mph northwest winds to the Mercer area. With water temperatures hovering around 49 degrees, Lantz and Monroe launched from Pine Forest Resort and headed to the first of three key spots on Spider Lake that they resolved to fish for the entire tournament – all of which had the steepest breaks on the lake, were between points, and also had boulders or stumps. Lantz and



Josh Lantz with his 41+ inch muskie from Spider Lake, Wisconsin.

Monroe's strategy was to cast and deep jig heavy soft plastics like Bulldawgs and Medusas along the breaks while soaking large live suckers on fluorocarbon quick strike rigs beneath the boat.

The action started quickly, as a dark form shadowed Lantz's Bulldawg to the boat just before 9:00 am. Both anglers began frenzied figure-eights, but the fish disappeared immediately. Minutes later, however, the telltale clicker on one of the team's sucker rods began to scream. Lantz plucked the rod from its holder and waited for the fish to stop its initial run.

"When a muskie takes a sucker, she usually grabs it sideways and moves away with it," said Lantz. "When she stops, she'll reposition the fish to eat it headfirst," he continued. A few seconds after the muskie stopped moving, Lantz

brought the line tight and set the hook with all the power he could muster from the 8'-6" St. Croix Mojo Muskie rod. After a brief fight and flawless net work by Monroe, the big muskie found its way into the couple's Frabill Conservation Series landing net.

Measuring over 41 inches long on the tournament-issued bump board, the fish was photographed and released just two hours into the two-day tournament. After a brief celebration, the team reset their lines and began fishing again, confident in their good start, but totally oblivious to the true importance of the fish they'd just released.

The remainder of the day brought mixed results, with two additional sucker bites that were not converted. "One fish took the sucker, dropped it, and never came back," said a disappointed Monroe. "Another took the bait and broke Josh's main line on the hookset," she continued.

Lantz and Monroe continued fishing hard throughout the cold, wet and windy day one. "While we felt good about the fish we measured, we couldn't get the two fish we'd lost out of our minds," Lantz said. Suddenly, there came renewed optimism, as Monroe's St. Croix Premier doubled over.

"I was casting a large gold and white, walleye-colored Medusa along a deep weed edge when it hit," explained an excited Monroe, who only began muskie fishing earlier this summer and had yet to land her first fish. "She did an awesome job," added Lantz, who in addition to working as the Executive Director for the Association of Great Lakes Outdoor (AGLOW). Writers freelance outdoor writer and



Monroe's first muskie, a 32-incher, didn't earn any tournament points, but was an unforgettable trophy. Muskie photos courtesy of Josh Lantz.

media relations representative, was also a fly fishing guide for muskies and other species in Northern Indiana and Southwest Michigan for nearly fifteen years.

When the healthy muskie was brought to the boat, the 32" fish was too small to earn the team additional tournament points, but was a landmark fish, nonetheless. "I had opportunities on two muskies earlier this season," said Monroe, who in addition to selling advertising for the popular *Illinois* and *Wisconsin Outdoor News* publications, also writes popular stories and columns for *Outdoor News* and a variety of other outdoors and shooting publications.

"I actually wrote an article about my previous muskie fishing trip to Mercer in *Wisconsin Outdoor News* a few months ago," she said. She had resolved to come back to fish in the Mercer Muskie Madness Challenge and hopefully put her first muskie in the net. "Regardless of how we'd end up in the tournament, I was so happy to have caught that fish," she continued. It would be the last fish of the day – and the tournament – for Lantz and Monroe.

(continued next page)

With no tournament rule requiring day-one reporting by competitors, Lantz and Monroe were unsure of their position in the standings going into day two. Rumors about a Facebook post of the team's 41+" fish, however – combined with chatter from the field about tough fishing conditions during dinner at the Gateway Lodge tournament headquarters that night – gave the duo more than a glimmer of hope that they might still be in the running, especially if they could produce on day two.

The team returned to Spider Lake on the second and final day of the tournament, only to be greeted by even colder temperatures, stronger winds and snow squalls. Despite fishing tirelessly all day, Lantz and Monroe didn't see a fish all day. "That's muskie fishing," said Lantz, who joked that the pair should have gone grouse or duck hunting instead. "While we didn't move a fish, we still had a great day in a beautiful place," added Monroe. "The sun came out and the wind died down during the afternoon and we saw eagles, deer, loons and otters. Even if the muskies aren't biting, a day outdoors in Mercer beats just about anything I can think of!"

Tournament competitors gathered at Gateway Lodge that evening for an awards ceremony and program, celebration dinner, and a silent auction of donated muskie gear and other outdoors items to benefit the Wounded Warriors In Action (WWIA) Foundation. WWIA is a non-profit organization with the mission of serving our nation's combat wounded, Purple Heart recipients by providing world-class outdoor sporting activities.



Outdoor writers Kristen Monroe (left) and Josh Lantz (right) cracked the code under tough fishing conditions to top the 29-boat field in the 3rd Annual Mercer Muskie Madness Challenge. Photo courtesy of Josh Lantz.

Overall, a total of 12 scorable fish were caught and recorded over the tournament's two-day duration. An additional eight muskies under the 36" minimum size were also reported.

When the awards ceremony got underway, Lantz and Monroe were genuinely surprised to learn that their lead had held out. With the torment of the two lost fish finally behind them, the team of visiting outdoor writers earned 27 points for their big, day-one muskie, which was good enough to take first place overall and big fish honors for the tournament. Mercer-area angler William Litke caught three scorable fishing without a muskies partner, totaling 26 points and earning second place. Avid northern Wisconsin muskie anglers Mike Wichman and Tom McDonough took third place with two fish scoring a total of 18 points.

Congratulations to Josh and Kristen for capturing the muskie title on unfamiliar waters and under very poor fishing conditions! An impressive win, indeed!!

Chautauqua – the Lake, the County, the Institution

by Rich Creason

I was dragging a tube jig through the rocks on the bottom of Chautauqua Lake in western New York. As had happened several times before, the jig caught on a rock or something and stopped. I popped the rod tip a couple of times to see if it would come loose.

I don't know if it bounced off the rock and then a fish hit the lure, or if the fish had actually stopped my jig and it just felt like it had hung on a rock. Whichever, something immediately began peeling the eight-pound test line off the reel. We had already boated several four pound smallmouth and one five pounder. Was this an even bigger bass? Or possibly a huge walleye? It would be a couple of minutes before I knew.

It was early May, and my wife Susie and I had traveled to the grounds of the Chautauqua Institute in Chautauqua County. It was my third trip to this facility in the last six years. I was attending a function of the Association of Great Lakes Outdoor Writers called Cast & Blast. Ten writers from the organization were selected to fish this lake and other nearby waters, while ten other writers were picked to go on a local turkey hunt. I was one of the lucky anglers selected.

Our event hosts included Andrew Nixon of the Chautauqua County Visitors Bureau (Nixon@tourchautauqua.com), the brains behind all the details for this function, and Craig Robbins (crobbins60@gmail.com), Chautauqua County Sports Fishing/Hunting, who was the guy responsible for obtaining enough fishing and hunting guides to show us to the fish and the birds. These are the two names you need to remember if you are planning an outdoor trip to this area. Both can be found at www.tourchautauqua.com. Carley Davis (cdavis@ciweb.org, www.athenaeum-hotel.com) was our Lodging Host at the Chautauqua Institution/Athenaeum Hotel.

The turkey hunters were scheduled to go out early and return in the afternoon or after they bagged their bird. A 3:30 AM breakfast and a box lunch to go would hopefully get them through until the evening meal.

The fishermen would go with a different guide in the morning and afternoon and try for whatever they wanted or their captain suggested. Options were perch, crappie or bass (largemouth or smallmouth) using only artificial lures. The bass were catch and release only during the period we were there. Walleye were also in season with an 18-inch minimum length and a limit of three.

On the first day, I went out for mostly crappie, with a few perch, bass, and a nice catfish thrown into the mix. Our afternoon boat encountered engine problems and our guide had to call for a boat tow. No big problem. We continued fishing around docks and other structure using the trolling motor and just switched to the other boat when it arrived.

The next day, Mike Spery was the guide who volunteered his time to take out two of us writers. Mike has been guiding this area since 2006 and fishes various tournaments on this lake. He put us on several reefs and some rocky bays to fish for bass. We caught a nice bunch of smallmouth with a few largemouth thrown in. Mike can be contacted at Chautauqua Reel Outdoors Guide & Tackle at Lakewood, NY. Call 716-763-2947 if you want to book a trip with him.

I was supposed to fish Lake Erie for huge smallmouth one day. By huge, I mean five to seven pounders! Unfortunately, the east end of Erie was still iced over and the charter boats couldn't get out. This was early May. So, the afternoon of the second day, I was assigned to fish out of the Hobie kayaks. These things are neat. The first time I fished from one of these was in the current of the lower Niagara River. I have pedaled them several times since. That's right, I said pedaled. Hobies have pedals similar to a bicycle. This leaves both hands free to throw a lure, take pictures, etc. while still being in control of the craft. The wind had picked up in the afternoon, but I had no problem casting the dropoff and around the docks.

The last morning found me dragging the tube lure across the rocks for bass. Remember the first paragraph of this story? As the unknown fish began stripping line from the reel, I just held on, waiting for the run to stop. Then I

began putting line back onto the spool. As the fish finally approached the boat, Tim Creighton, our guide for the morning hollered, "It's a muskie!" That created a problem. Actually, it created several problems.

When I finally brought it to the boat, I tried to lead it into the net. Unfortunately, a big muskie doesn't fit into a small bass net. It immediately flipped out and ran about ten yards of line off. I fought the fish back to the net and we tried again. Same results. I brought the muskie to the boat six times but we were unable to slip him into the net. On the seventh try, Tim slipped it under the tiring fish and flipped it into the boat.



Rich Creason lifts the beautiful muskie he caught from the cold waters of Chautauqua Lake in western New York.

We extracted the bent hook with a pair of pliers and examined the line. There was over a foot of frayed line just above the lure. Tim said he saw it on the third try with the net and figured the line was going to break. We took a few quick pictures and the forty-one inch muskie was returned to the water. We estimated it was about 20 pounds, but the bass scale we had in the boat only went up to seven pounds.

Bass, walleye and muskie tournaments are common on Chautauqua Lake. We observed a hatchery boat going around pulling nets that were set to catch muskies for egg removal to raise stock for release into other New York lakes.

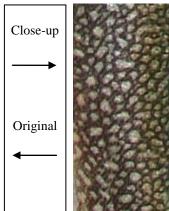
If you are interested in some outstanding fishing and great turkey hunting, contact Craig. It's certainly worth the trip to New York.

Unusual Nature Photos From The Hoosier Outdoors

Sponsored by Cocoons Eyewear

Lake Trout Are Denizens Of Lake Michigan's Deep Waters





The "What is it?" photo from the most recent issue was a bit of a mystery, and this time only five HOW members correctly identified it. Dave Hoffman, John Maxwell, Mike Berg, PJ Perea and Nate Mullendore each had the right answer. When we drew a name at random for the **Irish Setter** boots, Dave Hoffman was the winner. Congrats, Dave! We'll send you a certificate for the free boots.

As you can see in the photo (at left), the mystery creature for this issue was a lake trout (*Salvelinus namaycush*). Lake trout are large, long-lived

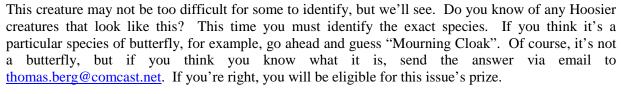
trout that prefer cold water temperatures (45-55 degrees). They have light-colored spots on a slate-gray background and their lower fins are often orange with a band of white on the leading edge. Their mouths are equipped with many small, sharp teeth. They prefer to eat other fish like alewives, ciscoes, chubs and smelt, but they will also eat insects, plankton and other morsels.

Lake trout (also called lakers, greasers, mackinaw trout and gray trout) are actually a char, and they are native to Lake Michigan. They can reach immense sizes: the Indiana state record laker (caught from Lake Michigan) weighed over 29 pounds. The Illinois record weighed more than 38 pounds.

For this issue, our friends at **Cocoons Eyewear** have agreed to provide a very nice prize for the HOW member that guesses the right answer to this issue's "What Is It?" question. This time the prize will be a pair of premium sunglasses from Cocoons Eyewear. See below for more info.

Berg Poses Another Nature Photo "What Is It?" Question

Here's another Nature Photo mystery. The photo shown at the right is a close-up of part of a common creature that lives right here in Indiana. You might see it in your own back yard, and it is found throughout the state. Have you ever seen this color pattern before? Can you guess what it is?





As mentioned above, **Cocoons Eyewear** will be donating a great pair of sunglasses of the winner's choice as a prize for

the HOW member who guesses the right answer to this issue's "What Is It?" question. If multiple people guess the right answer, we'll draw one winner at random from the group of correct **ISOLATE YOUR EYES**

entries. Good luck!

(All nature photos on this page by Tom Berg)



HOW Supporting Member News

These pages are devoted to the loyal supporting members of the Hoosier Outdoor Writers. Brief descriptions of new products, award-winning products and press releases are listed here. HOW members interested in reading more can visit the supporting member websites or call or email the company contact for more information.

Shimano Fishing Has Upgraded Website

Irvine, CA: Do you have questions before your first cast? Jump online today to see the new Shimano – at least in cyberspace – with the launch of the tacklemaker's upgraded website at http://fish.shimano.com. The link brings you a new way to learn about not only Shimano tackle and fishing lifestyle gear, but also about Shimano customer and technical service information and dealer locations throughout North America.

"This is a huge upgrade to let anglers learn everything and anything about Shimano tackle and gear," said Robert Armstrong with Shimano's fishing tackle online team. "You'll be able to quickly compare all our reels to make the right decision on the size and features for your personal fishing needs. Then you can check out our entire rod line-up to match it up with the right model that suits your choice in lengths, actions and line weight designations."

Armstrong notes the new web site is dominated by product information. "In all of our talks with anglers over the past year at tournaments, fishing shows and tackle dealer events, the overwhelming request was for us to provide every available detail and specification possible on our rods, reels and fishing gear. You'll see that quickly in our newly upgraded site."

Anglers can stay updated on Shimano events, shows, pro anglers and other information by liking Shimano on Facebook - www.facebook.com/fishshimano.

For more information on Shimano products, contact John Mazurkiewicz at Catalyst Marketing. His current contact information is below. Be sure to check out the new website, too.

John Mazurkiewicz/Catalyst Marketing

Office phone: 574-289-1331 Cell phone: 574-292-2500

Email: jpmazurk@ameritech.net

Mail P.O. Box 6697

300 W. Jefferson Blvd - 2nd Floor (this is a new office address)

South Bend, IN 46660

http://fish.shimano.com



HOW Supporting Member News



High Roller Lures Produces Fine Custom-Made Wooden Fishing Lures

Gainesville, FL: High Roller lures are meticulously crafted from solid wood, painted individually by hand, gel-coated for durability, and then outfitted with the strongest razor sharp hooks available on the market today. If you enjoy the thrill of explosive topwater strikes, whether you love freshwater or saltwater fishing, give yourself the pleasure of casting a High Roller lure. The deep, rich colors and tantalizing action of

High Roller lures ensure ferocious, bone-jarring strikes from even the most stubborn gamefish.

High Roller Fishing Lure Company has long been known as the producer of one of the finest peacock bass fishing lures in the world: the Monster RipRoller. Developed and designed to endure the unyielding punishment and vicious attacks of the ill-tempered South American peacock bass, the Monster RipRoller has produced 26+ pound peacock bass on the Rio Negro River in South America.

"We spared no expense to build the best," said High Roller Lures owner Terry Jertberg. "We designed the custom heavy-duty stainless steel prop on the Monster RipRoller to withstand the brutal punishment that these heavy-weight fish dish out. The RipRoller is also outfitted with VMC 'X' strong treble hooks."

If these lures are strong enough to tame the legendary peacock bass in South America, they will be able to withstand any punishment our Midwestern fish can dish out. Big muskies, bruiser northern pike, trophy-sized striped bass and huge largemouth bass will put these lures to the test, but they will be hard-pressed to destroy them. "The Monster RipRoller is

fished by numerous BassMaster champions," continued Jertberg, "including Kevin Van Dam, Shaw Grigsby, Roland Martin, Gary Klein, Guy Eaker, Paul Elias and Blair Wiggins."



Hoosier anglers won't need to head for the Amazon or the Rio Negro to test them out on peacock bass, either. South Florida is evolving as a great peacock bass fishery. In fact, the world record butterfly peacock bass was caught there. "Our 4.25-inch and 3.25-inch RipRollers are the favorite selection for these domestic bruisers," proclaimed Jertberg. "This is a great fishery; not only will you catch peacock bass in these Florida canals, but you will also find redfish, snook, trout and largemouth bass."

To experience this excitement, fish the unsurpassed quality and durability that put High Roller lures in a class of their own! So remember: "Increase your odds, throw a High Roller!"

For more information on High Roller Lures, check out their website at: www.highrollerlures.com. HOW members may also contact Terry Jertberg by email: terry@highrollerlures.com, or by phone: 352-215-2925.

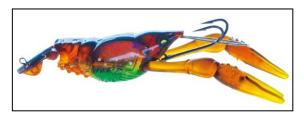


HOW Supporting Member News

Yo-Zuri America Introduces New 3DB Bass Lures For 2015



Port St. Lucie, FL: The new 3DB baits from lure maker Yo-Zuri have two main features that catch big bass. The patent-pending 3D Internal Prism and Wave-Motion Vibration spark an instant bite response from the predator fish. Now for 2015, Yo-Zuri has added four new series to the family of 3DB baits. These include the exciting new 3DB Crayfish, 3DB Wake Bait, 3DB Flat Crank and the newly redesigned 3DB Vibe.



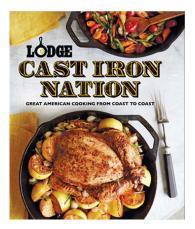
All 3DB Series lures have a patented ribbed belly that creates multiple and distinctive wave-motion vibrations that fish detect with their lateral lines. The second patented and impressive feature of the Yo-Zuri 3DB Series of baits is the flash created by the 3D Internal Prism. An injured baitfish will swim erratically, sending out flashes of reflected light from the scales on its broadside.

The natural patterns and colors combined with the lifelike body shapes with attention to detail on gills, fins and scales, create a strikingly realistic-looking baitfish. Additionally, the 3DB lures incorporate a large injured "Redeye" on many styles.

The primary targeted gamefish species of the 3DB Family is largemouth bass. However, since the line was introduced in 2014, these baits have proven effective for smallmouth bass, walleye, pike and a variety of inshore saltwater species as well.



For more information on Yo-Zuri lures, contact Vice President of Sales and Marketing Buddy Prause at 772-336-2280 (extension 220), or via email: bprause@yo-zuri.com. You may also visit the Yo-Zuri website at: www.yo-zuri.com.



New Cookbook From Lodge Features Cast Iron Cooking Secrets

South Pittsburg, TN: The long-awaited release of *Lodge Cast Iron Nation: Great American Cooking from Coast to Coast* finally arrived earlier this year.

Cast Iron Nation reveals that cast iron is so much more than cornbread's best friend and the perfect tool for frying chicken. This versatile cookware is the base for 175 easy-to-use recipes that represent a cross-section of American regional cuisine, including Pan Fried Rocky Mountain Trout from the West, Toasted Chile-Cumin Marinated Skirt Steak Tacos from the Southwest, Smoked Salmon & Scallion Frittata from the Northeast, Country Ham & Fig Pizza from the South – and even a Hawaiian-Style Beef Stew.

The book includes forewards and special introductions by chefs John Currence and Elizabeth Karmel, and highlights additional recipes from notable chefs like, Lidia Bastianich, John Besh, Mark Bittman and Sean Brock. Additional contributors include other cast iron enthusiasts such as writers Hunter Lewis, blogger Susan Benton and cookbook author Jennifer Chandler, as well as members of the Lodge family. The chapters, packed with everything from egg dishes and French toast to soups and stews, casseroles and desserts, also offer step-by-step cooking sidebars and heartfelt stories.

Compiled and edited by Pam Hoenig and published by Oxmoor House, Cast Iron Nation is now available at many retailers and e-commerce sites. HOW members can get more information by contacting PR and Advertising Manager Mark Kelly at 423-837-7181 or by email at mkelly@lodgemfg.com. Also see www.lodgemfg.com.

HOW's Supporting Member Websites

A&C Air Pellets - <u>www.air-pellets.com</u> Alpen Optics - <u>www.alpenoutdoor.com</u> Aquateko International - <u>www.aquateko.com</u>

Arctic Ice - www.arcticicellc.com

B'n'M Pole Company - <u>www.bnmpoles.com</u>
Barnes Bullets - <u>www.barnesbullets.com</u>
Bass Assassin Lures - <u>www.bassassassin.com</u>

Bass Pro Shops - www.basspro.com

 $Battenfeld\ Technologies - \underline{www.battenfeld technologies.com}$

Bear & Son Cutlery - www.bearandson.com
Better Bank Anglers - www.betterbankanglers.com
Birchwood Casey - www.birchwoodcasey.com
Black River Tools - www.blackrivertools.com
Blackpowder Products, Inc. - www.cva.com

BoatUS - www.boatus.com

Brownells, Inc. - <u>www.brownells.com</u>

Bubba Blade Knives - www.bubbablade.com

Buck Knives - <u>www.buckknives.com</u>

Buckeye Shad Baits - www.buckeyeshad.com

Burford Books - www.burfordbooks.com

Bushnell - www.bushnell.com
Cabela's - www.cabelas.com
Camp Chef - www.campchef.com

Church Tackle Company - www.churchtackle.com

Clam Outdoors - www.clamoutdoors.com
Cocoons Eyewear - www.cocoonseyewear.com
Cortland Line Co. - www.cortlandline.com
Costa Sunglasses - www.costadelmar.com
Cotton Carrier - www.cottoncarrier.com
Crappie Pro - www.crappiepro.com

Crosman Corporation - <u>www.crosman.com</u> Cyclops Solutions - <u>www.cyclopssolutions.com</u>

Eagle Claw - <u>www.eagleclaw.com</u>
Environ-Metal, Inc. - <u>www.hevishot.com</u>
E/T Lights - www.triagelights.com

Federal Premium Ammunition - www.federalpremium.com

Field & Stream Outdoor Life Deer & Turkey Expos - www.deerinfo.com

Filson Corporation - www.filson.com

Flying Fisherman - www.flyingfisherman.com

FOXPRO - <u>www.gofoxpro.com</u> Frabill - <u>www.frabill.com</u>

Freedom Group Companies - www.freedom-group.com

Frogg Toggs - www.froggtoggs.com G.Loomis - www.gloomis.com Gamo USA - www.gamousa.com

Gerber Legendary Blades - www.gerbergear.com

Gun Protect - <u>www.mygunprotect.com</u>
Hart Productions - <u>www.hartproductions.com</u>
Hawke Sport Optics - <u>www.hawkeoptics.com</u>

Henry Repeating Arms Co. - <u>www.henryrepeating.com</u>

HHA Sports - www.g-p-a-s.com
High Roller Lures - www.highrollerlures.com
Hodgdon Powder Co. - www.hodgdon.com

Hoosier Trapper Supply - www.hoosiertrappersupply.com

Houghton Mifflin Harcourt - www.hmhco.com

Howard Communications - <u>www.howardcommunications.com</u>

HT Enterprises - www.icefish.com
Hunter's Specialties - www.hunterspec.com
IMPELtronics - www.impeltronics.com

Indiana Office of Tourism Development - www.VisitIndiana.com

Indiana Outdoor News - www.IndianaOutdoorNews.net

Irish Setter Boots - www.irishsetterboots.com

JB Lures - www.jblures.com

Johnson Outdoors, Inc. - <u>www.johnsonoutdoors.com</u> Koppers Fishing & Tackle - <u>www.livetargetlures.com</u>

Kruger Optical - www.krugeroptical.com

LensPen - <u>www.lenspen.com</u> Leupold - <u>www.leupold.com</u>

Lodge Manufacturing - www.lodgemfg.com
Lurecraft Industries - www.lurecraft.com
Mack's Lure - www.mackslure.com
Mathews - www.mathewsinc.com

Mercury Marine - www.mercurymarine.com

Mossy Oak - <u>www.mossyoak.com</u> MyTopo - <u>www.mytopo.com</u>

National Shooting Sports Foundation - www.nssf.org
O.F. Mossberg & Sons, Inc. - www.mossberg.com
Off Shore Tackle Co. - www.offshoretackle.com
Okuma Fishing Tackle - www.okumafishing.com

Otis Technology - www.otistec.com

Outdoor Promotions - www.crappieusa.com

Pelican Products - www.pelican.com

Plano Molding Company - www.planomolding.com
Princeton University Press - www.press.princeton.edu

Pro-Cure, Inc. - <u>www.pro-cure.com</u> Pure Fishing - <u>www.purefishing.com</u>

Quaker Boy, Inc. - <u>www.quakerboygamecalls.com</u> R.L. Winston Rod Co. - <u>www.winstonrods.com</u> Reef Runner Lures - <u>www.reefrunner.com</u>

Renfro Productions - www.renfroproductions.com

RIO Products - <u>www.rioproducts.com</u> Savage Arms - <u>www.savagearms.com</u>

Shimano American Corp. - www.shimano.com

Shurhold Industries - $\underline{www.shurhold.com}$

Snag Proof Manufacturing - www.snagproof.com South Shore CVA - www.southshorecva.com Speedhook Specialists - www.speedhook.com Speedy Sharp - www.fetznerspeedysharp.net

SportDOG - <u>www.sportdog.com</u>
St. Croix Rods - <u>www.stcroixrods.com</u>
Streamlight - <u>www.streamlight.com</u>

Tales End Tackle - www.talesendtackle.com

Tenzing - <u>www.tenzingoutdoors.com</u> ThermaCELL - <u>www.thermacell.com</u>

Tink's - www.tinks.com

Toyota Motor Sales - <u>www.toyotanewsroom.com</u> TTI-Blakemore Fishing - <u>www.ttiblakemore.com</u>

Umarex USA - www.umarexUSA.com Vexilar, Inc. - www.vexilar.com Visit Indy - www.VisitIndy.com

W.R. Case & Sons Cutlery - www.wrcase.com WaveSpin Reels - www.wavespinreel.com

Weatherby - www.weatherby.com

White Flyer Targets - <u>www.whiteflyer.com</u>
Winchester Ammunition - <u>www.winchester.com</u>

Wrangler Rugged Wear - www.wranglerruggedwear.com Xtreme Hardcore Gear - www.extremehardcoregear.com

Yo-Zuri America - www.yo-zuri.com

Z-Man Fishing Products - www.zmanfishing.com

Zippo Manufacturing - www.zippo.com

HOW members are encouraged to check these websites for general info and answers to product and service questions.

Hoosier Outdoor Writers

Application For New Membership

(Check Desired Classification below)

\$30 _____ Active \$25 ____ Associate \$50 ____ Supporting

	\$15 Activ \$10 Asso			
Personal Information:				
Company (Supporting members onl Address:	• /			
City:		_State:	Zip:	
Phone:Email:				
Professional Information:				
Employer (if outdoor-related): Business Address: Business Phone:				
1. Describe your work in the outdoo	or field: Full Time	Part T	ime	
2. Check your field(s) of outdoor we	ork:			
Books Television	_ Magazine _ Radio _ Teaching _ Public relations		es Journals nment Info - Ed	
3. Are you paid for your outdoor wo	ork? Yes	No		
4. Your work is published or dissem	ninated: Daily	; Weekly; M	[onthly; tin	nes a year
Attach samples or other proof of y managers attesting to frequency of clips or artistic prints, title of latest	f radio or TV bro	adcasts, lecture sch	iedule or publicity cli	
Send completed application and arti	icle copies to: To	m Berg, 2142 Nond	lorf Street, Dyer, IN	46311.
I have read the principles and mem to enroll in the classification checke	* *	nts of the Hoosier (Outdoor Writers and v	vould like
Signature:				

Who We Are

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

What We Do

These are the purposes of HOW:

- To improve ourselves in the art, skill and effectiveness of our craft, and to increase knowledge and understanding of the whole state.
- To help ensure the wisest and best conservation of Indiana's resources, and the most wide-spread fair use of Indiana's recreational potential.
- To provide a vehicle for bringing together and joining in common cause all Hoosiers who by profession, hobby or interest are devoted to the outdoors.
- Conduct an annual Awards-In-Craft Contest among its members. The award winners are announced each year at HOW's annual conference.

What We Stand For

These are what we strive to accomplish:

- To give the profession of outdoor writing/reporting greater recognition and understanding, even higher standards and enlarged scope.
- 2. To encourage and enforce high standards of professional ethics.
- To strive always for the truth, accuracy, clarity and completeness in the dissemination of outdoor information.
- 4. To help friends and fight the foes of wisely conserved Indiana resources.

Membership Requirements

Membership is open to anyone who meets one of the following:

1. Active

Members are those regularly engaged in the paid dissemination of outdoor-oriented information via newspapers, radio, television, magazines, trade journals, books, photographs, art, lectures, or other fitting media. (Basic guidelines of "regularity" of dissemination are: 20 newspaper articles, photos or broadcasts a year; two national or four regional



magazines or specialty journal articles a year, or one book, 10 lectures, or 20 bona fide outdoor news releases a year.)

The legal advisor for the association shall be an active member without meeting the basic guidelines.

2. Associate

Members are those who have a strong direct interest in the outdoors, either professional or personal, such as conservationists of all kinds; public employees in outdoor fields; educators teaching related subjects; fishing guides and tournament anglers, sportsmen and retail-level dealers in outdoor goods, equipment or facilities.

3. Supporting

Members are those engaged in major commercial efforts directly related to the outdoors, such as manufacturers, distributors, service providers, manufacturers' representatives, or advertising agencies serving any of these.

4. Active Student

Members are those between the ages of 18 and 24 years who are bona fide college students with a major in journalism, communications, or natural resources sciences.

5. Associate Student

Members are those who are students who have an active interest in the outdoors in the areas of hunting, fishing, ecology, or in preserving the environment in general.

Calendar of Events

SEOPA 2014 Annual Conference: October 8-11, 2014

(www.seopa.org)

Fontana Village, NC

Cincinnati Travel, Sports & Boat Show: January 16-18 & 21-25, 2015

(www.hartproductions.com)

Cincinnati, OH

SHOT Show 2015: January 20-23, 2015

(http://shotshow.org)

Las Vegas, NV

Louisville Deer & Turkey Expo: January 30-February 1, 2015

 $(\underline{www.deerinfo.com})$

Louisville, KY

Indianapolis Boat, Sport & Travel Show: February 20-March 1, 2015

(www.renfroproductions.com)

Indianapolis, IN

POMA 2015 Annual Conference: March 18-21, 2015

 $(\underline{www.professionaloutdoormedia.org})$

Springfield, MO

HOW 2015 Annual Conference: April 10-12, 2015

(www.HoosierOutdoorWriters.org)
Potawatomi Inn, Pokagon State Park

Angola, IN

AGLOW 2015 Cast & Blast: May 11-14, 2015

(<u>www.aglowinfo.org</u>) Labette County, KS

OWAA 2015 Annual Conference: June 26-28, 2015

(<u>www.aglowinfo.org</u>) Knoxville, TN

AGLOW 2015 Annual Conference: September 28-October 1, 2015

(<u>www.aglowinfo.org</u>) Minneapolis, MN

HOW members may submit upcoming events, along with dates, locations and other details to the newsletter editor at: <u>director@hoosieroutdoorwriters.org</u> for possible inclusion in future issues of The Blade.